INSTITUTE INNOVATION COUNCIL

Pt. Ravishankar Shukla University, Raipur [C.G.] 492010

Website: https://www.prsu.ac.in Email ID: iicpresident.prsu@gmail.com

Report-"Expert Lecture on Startup Connect"

An event was organized in the auditorium with the support of the Institution Innovation Council and the PRSU Innovation Technology and Entrepreneurship Foundation (PITEF), Pandit Ravishankar Shukla University, Raipur, in collaboration with the Department of Higher Education, Government of Chhattisgarh, and Raipur Municipal Corporation, called "Startup Connect"on 14th March 2024.

The chief guest was Shri. R. Prasanna (IAS), Secretary, Department of Higher Education, Government of Chhattisgarh, Raipur, along with distinguished guests Mr. Avinash Mishra (IAS), Commissioner, Raipur Municipal Corporation, and four speakers Mr. Meghal Agrawal, Mr. Pranjal Kamra, Mr. Sweekar Pawar, Mr. Lakshit Sethiya, and Dr. Sachchidanand Shukla (Vice-Chancellor, PRSU), Dr. Kavita Thakur (President, IIC) were present. The program began with Avinash sharing some anecdotes related to his college days. He mentioned how some of his batchmates started their own companies instead of pursuing regular jobs. He humorously recounted that when he was in IIT, he used to joke with his seniors, but when he actually became an actor, they couldn't believe it. He shared his struggles and emphasized the importance of consistent efforts.

Mr. Pranjal Kamra shared his YouTube journey, stating, "When you are about to do something, there is always someone trying to stop you." He shared his experiences with stock market starting profits and losses, emphasizing that it's not as easy as it seems, and the gains are not as significant as portrayed. He revealed that despite working continuously for ten months, his views and subscribers didn't increase. Ultimately, he advised to do something that benefits society, and society will reward in return.

Mr. Meghal Agrawal narrated his journey through 36INC, starting a small business with an app called "Veg Nook" and running it for a year. Then he switched to something bigger, founding his own company "CodeNicely," collaborating with some juniors. He emphasized that it's essential to start somewhere and maintain consistency.

Mr. Lakshit Sethiya explained the fundamentals of startups, highlighting branding, production, content, marketing, sales, and retargeting as the six fundamentals to focus on while starting up. He also suggested using AI tools to create things faster. He emphasized that a startup is not bounded but needs innovative ideas fulfilling market demands.

Lastly, Dr. Sachchidanand Shukla encouraged the children and thanked all the speakers. He also promised that in the future, PRSU will organize many more startups. Dr. Keshavkant Sahu thanked everyone, highlighting the success and significance of the program.

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ONE EARTH • ONE FAMILY • ONE FUTURE

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City भास्कर

रविवि: स्टार्टअप कनेक्ट में यंग आंत्रप्रेन्योर ने कहा-

सक्सेस के लिए बैकग्राउंड कोई मायने नहीं रखता, हार्ड वर्क जरूरी

यंग आंत्रप्रेन्योर के तीन सेशन हुए, शानिए किसने क्या कहा-

Invitation

Institution Innovation Council &
PRSU Innovation Technology and Entrepreneurship Foundation (PITEF)
Pt. Ravishankar Shukla University, Raipur
in assosiaction with
Department of Higher Education, Government of Chhattisgarh &
Raipur Municipal Corporation

Cordially invites you for the expert lecture on

Startup Connect

Chief Guest
Shri R. Prasanna (IAS)
Secretary, D/o Higher Education
Govt. of Chhattisgarh, Raipur

Guest of Honor
Shri Abinash Mishra (IAS)
Commissioner, Raipur Municipal Corporation

Date : Thursday, March 14, 2024 | 04:00 PM Onwards
Venue : Auditorium, Pt. Ravishankar Shukla University, Raipur

Hon'ble Vice Chancellor
Prof. Suchchidanand Shukla
Pt. Ravishankar Shukla University, Raipur
Will Preside Over the function.

Dr. Shailendra Patel
Registrar, PRSU, Raipur

Dr. Kavita Thakur
President, IIC-PRSU

Schedule

04:00 PM: Arrival of Chief Guest and Speakers
04:05 PM: Floral Welcome and memento to Guest & Speakers
04:10 PM: Welcome address by Dr. Kavita Thakur President IIC-PRSU & Director, PITEF
04:14 PM: Address by Prof. Sachchidanand Shukla Hon'ble Vice-Chancellor, PRSU, Raipur
04:18 PM: Address by Chief Guest Shri R. Prasanna Secretary, Higher Education Raipur Chhattisgarh
04:25 PM: Address by Guest of Honor Shri Abinash Mishra Commissioner Nagar Nigam, Raipur
04:35 PM: Expert Lecture 01 by Shri Sweekar Pawar Manager, Technology and Innovation, 3Blinc
05:00 PM: Expert Lecture 02 by Shri Meghal Agrawal Founder & CEO, CodeNicely
05:30 PM: Expert Lecture 03 by Shri Lakshit Sethiya Founder & CEO, Social Seller Academy
06:00 PM: Address by Dr. Shailendra Patel Registrar PRSU
06:05 PM: Vote of Thanks
06:10 PM: National Anthem

End of the Program with Group Photography