

**PT. Ravishankar Shukla University, Raipur**

**Ordinance No. 155  
Post Graduate Diploma in Marketing Management**

1. The duration of the course of **Post Graduate Diploma in Marketing Management** shall be of one academic year. It shall be run by University Teaching Department or School of Studies of the university.
2. Candidate who has obtained a Bachelor's / Master's Degree in any discipline from the university or any other examination recognized equivalent by the university with 45% marks ( SC/ST & OBC candidate shall be entitled for the relaxation as per government norms), shall be eligible for the admission to this diploma programme.
3. The course structure along with the scheme of the examination shall be prescribed by the Board of Studies in Management under the Faculty of Management Studies of the University .
4. Passing marks for each paper shall be 33% and 40% in aggregate to pass the examination .
5. A Candidates shall be awarded divisions as follows :-
  - First Division - 60 % or more marks
  - Second Division - 48% or more but less than 60% marks.
  - Pass - 40% or more but less than 48% marks
6. An examinee who fails in any of thory paper(s) or in project report may appear in that paper (s) in forthcoming two consecutive annual examinations on payment of examination fee prescribed by the university as an ex- student without being required to attend the further classes of regular study. It will also be applicable for those students who fails to appear in final examination due to any reason.

Provided that a candidate who has submitted the project report and declared pass shall not be required to submit project report again while appearing as an ex- student. The marks obtained in first examination shall be carried forward.