

# INSTITUTE INNOVATION COUNCIL

Pt. Ravishankar Shukla University, Raipur [C.G.] 492010

Website: <https://www.prsu.ac.in>

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## Report: “National Startup Day”

The ‘Startup India’ initiative was launched on 16th January 2016 to build a dynamic startup ecosystem for nurturing innovation & entrepreneurship, boosting startups, and encouraging investments in the nation. The 16th of January, marking the founding day of the ‘Startup India’ Initiative, is annually observed as the ‘National Startup Day’.

This year on the completion of eight remarkable years of the launch of ‘Startup India’ initiative, the Institution Innovation Council of Pt. Ravishankar Shukla University (PRSU) in association with S.o.S in Electronics & Photonics and IRETm enthusiastically celebrated the ‘National Startup Day’ on Tuesday, 16th January 2024 at the Seminar Hall, School of Studies in Electronics and Photonics. During this celebration program, expert lectures were delivered by the invited chief guests Dr. Anuj K. Shukla, Assistant Professor, NIT Raipur & CEO of NIT Raipur Foundation for Innovation & Entrepreneurship, and Mr. Pawan Kataria, Assistant Registrar, NIT Raipur & Manager of NIT Raipur Foundation for Innovation & Entrepreneurship. Several Students, Faculty and Staff members of the university actively participated in the program.

Commencing with a ceremonial lamp lighting, Saraswati Vandana, University Kulgeet and a floral welcome of the Guests, the program was meticulously organized by Dr. Kavita Thakur, President of the Institution Innovation Council and Head of the School of Studies in Electronics and Photonics, PRSU, Raipur. Professor Sachchidanand Shukla, Honorable Vice Chancellor addressed the gathering and encouraged students for Startups. The invited guest speakers from NIT Raipur expressed that the future of innovation and entrepreneurship in India looks bright, driven by creativity, technological advancements, favorable policies, increased funding, and a rapidly evolving market, setting the stage for unprecedented growth and success. In his motivational lecture, Dr. Anuj K. Shukla, Assistant Professor in the Department of Mechanical Engineering at NIT Raipur presented insightful industry-specific startup statistics while emphasizing the significant contributions of Indian startups towards achieving the ambitious five-trillion-dollar national economy goal. In his captivating lecture, NIT Raipur’s Assistant Registrar Mr. Pawan Kataria extended warm wishes for the National Startup Day and provided valuable insights on overcoming challenges prevalent in the startup ecosystem, and on building & raising funds for a successful startup, thereby contributing to India's transformational journey towards becoming a developed self-reliant nation characterized by 'job creators' instead of job seekers. Both the Guest speakers emphasized that the rich talent pool and growing market in the state of Chhattisgarh provides a conducive environment and immense potential for innovations and startups in various sectors like agriculture, minerals and renewable energy, to flourish and

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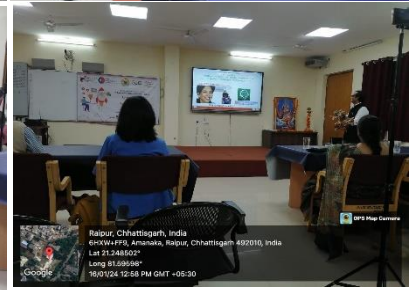
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contribute significantly to the socio-economic growth of the state.

Dr. Yogesh Nene from AIIMS Raipur and Ms. Purvi Sankhla, Founder of Keep It Smart & Sustainable, also addressed the gathering on this occasion. The program was organized under the guidance of Prof. Sachchidanand Shukla, Honorable Vice Chancellor, PRSU and Dr. Shailendra Patel, Registrar, PRSU. The program concluded with a vote of thanks by Dr. Laxmikant Chaure, Assistant Professor, PRSU.



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### PRSU celebrates National Startup Day

**■ Staff Reporter**  
RAIPUR, Jan 16

The 'Startup India, Initiative First' was celebrated on January 16, 2025, at Pt. Ravishankar Shukla University, Raipur, as National Startup Day. The year-end function was held in the auditorium of the university, featuring a variety of activities, including a quiz, a drawing competition, and a group discussion. The event was presided over by Prof. Sachchidanand Shukla, Vice-Chancellor, PRSU, who emphasized the importance of entrepreneurship and innovation in driving economic growth and job creation. He also highlighted the university's commitment to supporting startups and fostering a culture of innovation among its students and faculty.

Dr. Yogesh Nene, AIIMS Raipur, and Ms. Purvi Sankhla, Founder of Keep It Smart & Sustainable, were invited as guest speakers. Dr. Nene shared his insights on the challenges and opportunities of entrepreneurship in the healthcare sector, while Ms. Sankhla discussed the importance of sustainability and social responsibility in business. The program concluded with a vote of thanks by Dr. Laxmikant Chaure, Assistant Professor, PRSU.

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### Invitation

Institution Innovation Council  
Pt. Ravishankar Shukla University, Raipur  
Cordially invites you for the celebration of  
**National Entrepreneur's Day**

Chief Guest & Eminent Speaker

**Dr. Anuj Kumar Shukla**  
Assistant Professor, Department of Mechanical Engineering  
and CEO NITRR Foundation for Innovation and Entrepreneurship  
NIT Raipur

**Mr. Pawan Kataria**  
Assistant Registrar, and Manager  
NITRR Foundation for Innovation and Entrepreneurship  
NIT Raipur

Date : Tuesday, January 16, 2023 | 11:00 AM Onwards  
Venue : Seminar Hall, S.o.S in Electronics and Photonics

Hon'ble Vice Chancellor

**Prof. Sachchidanand Shukla**  
Pt. Ravishankar Shukla University, Raipur

Will Preside Over the function.

**Dr. Shailendra Patel**  
Registrar, PRSU, Raipur

**Dr. Kavita Thakur**  
President, IIC-PRSU



Institute Innovation Council  
Pt. Ravishankar Shukla University, Raipur

## Welcome You

to  
**National Startup Day  
Celebration**

on  
January 16, 2024 | 11:00 AM Onwards

Venue  
**Seminar Hall**  
S.o.S in Electronics and Photonics



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