

# INSTITUTE INNOVATION COUNCIL

Pt. Ravishankar Shukla University, Raipur [C.G.] 492010

Website: <https://www.prsu.ac.in>

Email ID: [iicpresident.prsu@gmail.com](mailto:iicpresident.prsu@gmail.com)

## Report

**Institution Innovation Council, Pt. Ravishankar Shukla University**

**In**

**Association With**

**PRSU Innovation Technology And Entrepreneurship Foundation,**

**Pt. Ravishankar Shukla University, Raipur**

**Conducted**

**PRSU-IDEATHON 2K24**

**On**

**23<sup>rd</sup> April – 17<sup>th</sup> June 2024**

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## Poster



The poster for PRSU-IDEATHON 2K24 features a light blue background with various logos at the top, including Pt. Ravishankar Shukla University, Institution's Innovation Council, and Viksit Bharat Abhiyan. The main title 'PRSU-IDEATHON 2K24' is prominently displayed in blue and red. Below the title, it states 'Organized by Institution's Innovation Council and PRSU Innovation Technology & Entrepreneurship Foundation'. The competition is divided into three phases: Phase-1 (Registration & Round 1 Online Mode), Phase-2 (Idea Scrutinization), and Phase-3 (Round 2 Offline mode). Key details include: Registration opens on 23.04.24; Round 1 dates are 23.04.24 to 03.05.24; Round 2 dates are 23.05.24 to 07.06.24; Venue is Auditorium PTRSU; No registration fees; and a support note that selected ideas (max. up to 05) will be supported for further promotion. Two QR codes are provided for registration, and an illustration of people working on a large lightbulb is at the bottom.

**PRSU-IDEATHON**  
**2K24**

Organized by  
Institution's Innovation Council and PRSU Innovation Technology & Entrepreneurship Foundation

**Phase-1**  
Registration & Round 1  
Online Mode

**Phase-2**  
Idea  
Scrutinization

**Phase-3**  
Round 2  
Offline mode

**SUPPORT**  
Selected Ideas  
(max. upto 05)  
Will Be Supported  
For Further  
Promotion

Registration Opens on  
**23.04.24**

**IMPORTANT DATES**

- Registration & Round 1  
23.04.24 to 03.05.24
- Round 2  
23.05.24 to 07.06.24

Venue  
**AUDITORIUM PTRSU**

• No Registration Fees

Scan for  
Registration

Scan for  
Registration

For Details Visit Brochure : [www.prsu.ac.in](http://www.prsu.ac.in) | Email- [iicprsuevents@gmail.com](mailto:iicprsuevents@gmail.com) | Contact:-9302910443, 7999509271, 9926963899

*Dr. Kavita Thakur*

**Dr. Kavita Thakur**  
President IIC

Pt. Ravishankar Shukla University, Raipur, Chhattisgarh- 492010

वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE

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## Details of Event

<b>Name of Program Type</b>	Organize an Inter/Intra Institutional Business Plan Competition and Reward Best Innovations (Calendar Activity under IIC-PRSU)
<b>Name of Program Theme</b>	PRSU-IDEATHON 2k24
<b>Objective</b>	Aims to foster innovation, generate creative solutions, and promote collaborative problem-solving among participants for real-world challenges.
<b>Benefit</b>	Enhanced creativity, networking opportunities, skill development, real-world problem-solving, innovation stimulation, team collaboration, exposure to new ideas, and potential for project funding.
<b>Duration of Activity</b>	54 days
<b>Mode of Event</b>	Hybrid mode
<b>No. of Students Participants</b>	42 teams
<b>No. of Faculty Participants</b>	NIL
<b>No. of External Participants</b>	NIL
<b>Expenditure Amount</b>	1,70,000

## Social Media Links:

### Facebook-

[https://www.facebook.com/permalink.php?story\\_fbid=pfbid026bAvFT7WwyLGXotFUZkFNtpZDjjYoj1sf3rfqhakLauuhmGdwHrKWZvKD5GD7qTxI&id=61550557089486](https://www.facebook.com/permalink.php?story_fbid=pfbid026bAvFT7WwyLGXotFUZkFNtpZDjjYoj1sf3rfqhakLauuhmGdwHrKWZvKD5GD7qTxI&id=61550557089486)

### Instagram-

[https://www.instagram.com/p/C7YZX3rIC9T/?utm\\_source=ig\\_web\\_copy\\_link&igsh=MzRIODBiNWFIZA==](https://www.instagram.com/p/C7YZX3rIC9T/?utm_source=ig_web_copy_link&igsh=MzRIODBiNWFIZA==)

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## About the Speaker

The Pre-Sensitization of Ideathon 2024 event, commenced by Honorable Vice Chancellor Dr. Sachchidanand Shukla, marked a pivotal moment for Pt. Ravishankar Shukla University, Raipur. He said it is a platform for students to present their startup ideas. He explained how participating in Ideathon could help students become entrepreneurs by providing them with support and guidance from the university. Dr. Shukla encouraged students to come up with creative ideas and assured them that the university would support their endeavors. His words inspired students to get involved and take advantage of the opportunity to explore entrepreneurship. Overall, the event emphasized the significance of Ideathon in fostering entrepreneurial spirit among students. His words ignited a sense of enthusiasm and purpose among the student community, underscoring the importance of Ideathon 2024 as a platform for nurturing entrepreneurial talent and driving socio-economic development.

## Photos of the Event




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<p><b>Important Dates</b></p> <ul style="list-style-type: none"><li>• Online registration and submission of Ideas: (23-04-2024 to 03-05-2024)</li><li>• Screening of Ideas : (Round-I Result on 20-05-2024)</li><li>• Submission of revised Ideas for Round - II : (23-5-2024 to 07-06-2024)</li><li>• Round - II: Presentation and evaluation of ideas in offline mode: (10-06-2024 to 11-06-2024)</li><li>• Declaration of final result: 17-06-2024</li></ul> <p><b>Register by scanning the QR code</b></p>  <p>Registration is free!!!!</p>	<p><b>Organizing Committee</b></p> <p><b>Patron</b> Prof. Sachchidanand Shukla Vice-Chancellor Pt. Ravishankar Shukla University, Raipur</p> <p><b>Convener</b> • Prof. Kavita Thakur • Dr. Amber Vyas</p> <p><b>Co-Convener</b> • Dr. Deependra Singh • Dr. Govind Prasad Sahu</p> <p><b>Organizing Secretary</b> • Dr. Manmohan Satnami • Dr. Indrapal Karbhal</p> <p><b>Joint Organizing Secretary</b> • Dr. Y. K. Mahipal</p> <p><b>Scrutiny Committee</b> • Prof. K. K. Ghosh • Prof. M. K. Deb • Prof. Ashok Pradhan • Prof. R. Brahme • Prof. B. S. Thakur • Prof. Aarti Parghania • Prof. Preeti Suresh • Prof. K. K. Sahu • Prof. L. S. Gajpal • Prof. K. Shrivastava • Dr. Nitesh Mishra</p> <p><b>Advisory Committee</b> • Prof. S. k. Jadhav • Prof. Shamsah Parvez • Prof. Nameeta Brahme • Prof. D. P. Bisen • Prof. P. Shrivastava • Prof. A. K. Sivastva • Prof. Jitendra Premi • Prof. Shail Sharma • Prof. Vyas Dubey • Prof. Rajeev Choudhary • Prof. Uma Gole • Prof. N. Bodhankar • Prof. C.D. Agase • Prof. Sanjay Kumar • Prof. Aditi Poddar • Prof. S. J. Daharwal • Prof. Maya Verma</p>	<p><b>PRSU IDEATHON 2K24</b></p> <p><b>IDEATHON</b></p> <p>Ideate → Create Innovate → Improve</p> <p><b>Competition</b></p> <p><b>Organized by</b> Institute Innovation Council, Pt. Ravishankar Shukla University &amp; PRSU Innovation Technology &amp; Entrepreneurship Foundation Raipur - 492010</p> <p>Email: <a href="mailto:iicprsuvents@gmail.com">iicprsuvents@gmail.com</a> Contact @ +919926807999, +919302910443, +917999509271, +919926963899</p>
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## Conclusion/Outcomes of the Webinar

In the first phase initiative has been taken to sensitize students about the Ideathon and how to use their idea and frame their idea into a best outcome followed by filling up all the details in a Google form followed by segregating the data based on themes. Out of all the themes Renewable and out of the box is the most loved theme as they got the most inputs students are very enthusiastic about the upcoming results and at the end of the stage one VC sir will hold a meet up with the contestants for polishing their idea further.

*Dr. Kavita Thakur*

**Dr. Kavita Thakur**  
President IIC

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