



## An Expert Talk

On

**Pharma Management- A Lucrative Career in India**

**3<sup>rd</sup> May, 2023**

Organized by

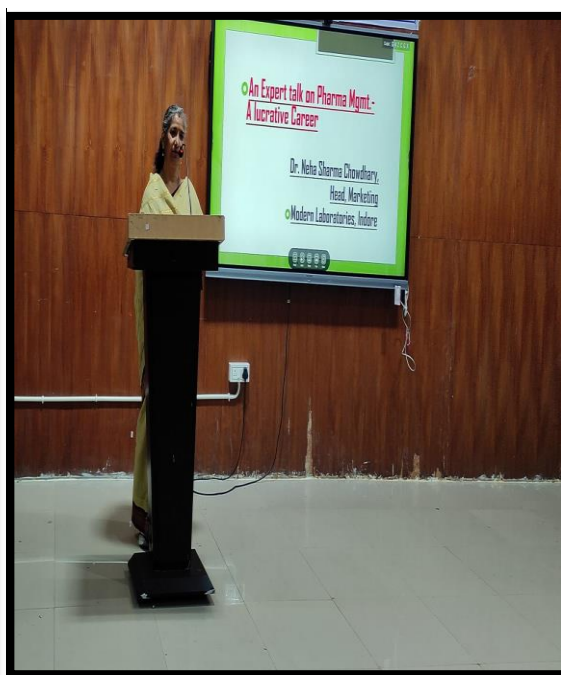
University Institute of Pharmacy  
Pt. Ravishankar Shukla University,  
Raipur-492 010 (Chhattisgarh)

### REPORT OF EXPERT TALK

University Institute of Pharmacy, Pt. Ravishankar Shukla University, Raipur (Chhattisgarh) organized one day Expert Talk on “**Pharma Management – A Lucrative Career in India**”, on **3<sup>rd</sup> May 2023**. The one day Expert Talk was held with the objective of guiding the students of B. Pharm. 4<sup>th</sup> year with different aspects of career in the field of Pharmaceutical sciences after completion of graduation. The convener of the program is **Prof. Swarnlata Saraf**, Director, University Institute of Pharmacy, Pt. Ravishankar Shukla University, Raipur (Chhattisgarh). The organizing secretary of this program is **Mr. Adeep Kujur**, Assistant Professor, University Institute of Pharmacy, Pt. Ravishankar Shukla University, Raipur (Chhattisgarh). The invited guest speaker of the program was **Dr. Neha Sharma Chowdhury**, Head Marketing, Modern Laboratories, Indore, India.

The poster features the university logo at the top left and the UGC logo at the top right. It lists the organizing institution as the University Institute of Pharmacy at Pt. Ravishankar Shukla University, Raipur, Chhattisgarh, India. Logos for the Ministry of Education, Government of India, Institution's Innovation Council, and MHRD's Innovation Cell are also present. The event title is 'An Expert Talk On Pharma Management: A Lucrative Career in India', scheduled for 3<sup>rd</sup> May, 2023, at 11:00 AM. The convener is Prof. Swarnlata Saraf, Director of the institute. Guest speakers are Dr. Neha Sharma Chowdhury, Head Marketing at Modern Laboratories, Indore, and Mr. Adeep Kujur, Assistant Professor at the institute. The organizing secretary is Mr. Adeep Kujur. At the bottom, it mentions an initiative by Modern Laboratories and NANDANI Medical Laboratories Pvt. Ltd.

The program was started with the welcome address of organizing secretary of the program, **Mr. Adeep Kujur**. Then the session followed by the keynote address of **Prof. Swarnlata Saraf**, Convenor and Director, University Institute of Pharmacy, Pt. Ravishankar Shukla University, Raipur (C.G.). She spoke about the motive of the one day expert talk and insisted young students to utilize this program as platform to unlock their potential and mind to gain from various career related information's which will be going to discussed by the expert and get benefitted by it. She appreciated faculty members for their active participation and extended her appreciation to participating students of B. Pharm. final year.



Then the expert talk is started by the guest speaker of the program **Dr. Neha Sharma Chowdhury**, Head Marketing, Modern Laboratories, Indore, India. She spoke about the various career options after completion of B. Pharmacy course. She gave information on career options related to Pharmaceutical industry, R & D and Academics. In her talk, she encourages young students for pursuing Masters in any branch of specialization of pharmacy. She gave special emphasis on pursuing Pharmaceutical Management after completing B. Pharm. She gave detailed information on the benefits of opting pharmaceutical management course. She told that this course is very helpful to get higher positions in pharmaceutical industries.





The program came to end with the vote of thanks by **Mr. Adeep Kujur**, Organizing Secretary and Assistant Professor, University Institute of Pharmacy, Pt. Ravishankar Shukla University, Raipur (Chhattisgarh).

